



BlackBerry® Style Services for Everyone

mobile OFFICE

Focusing on the needs of the small and micro businesses, MobileOffice from CommuniGate Systems delivers a powerful, yet simple and cost effective Unified Communications solution for the mobile worker.

Across Europe and the USA, nearly 80% of employees are employed by small businesses, yet the IT products available to them are typically too costly, unreliable or simply not suitable for professional, business use.

A significant and highly valuable part of a mobile Unified Communications solution is already well-proven and adopted through RIMs' BlackBerry® offerings. However, if like 68% of business users, you don't have a BlackBerry® what are the options?

MobileOffice delivers the same style, push email, calendar and contacts synchronization and backup as BlackBerry, but across virtually all of today's SmartPhone handsets.

Delivering growth in revenues, margins and subscriber base

- Increase revenue margins from a larger active business device portfolio
- Elevate acquisition rates of high-value, low-churn business subscriber
- Reduce costs through the hosted SaaS model
- Reduced device subsidy exposure
- Increase loyalty and customer satisfaction



Push Mail



Calendar



Contacts



IM



eDisk

Pronto!

Flash Client

MobileOffice - Push Messaging and Much More

MobileOffice goes beyond push mail, calendars and contacts, providing high value features such as:

- Full Unified Communications features for the mobile workforce
- Push mail, calendars and contacts
- Personal data backup including contacts and calendars
- File sharing and document storage from both the desktop and the mobile
- Shared calendars, with standardized publish and subscribe features
- Business class instant messaging (IM)
- Zero-installation desktop client for any computer platform
- Remote device wipe and security
- Fully extensible through Open APIs

Benefits for Your Business Subscribers:

- Improved customer relations: Always available and accessible, via phone, email or IM
- Increased sales: Turning around leads and customer requests more efficiently and effectively
- Improved internal communications: Easy, more rapid response to business critical emails and queries
- Reduced costs: Hosted SaaS model significantly reduces both CAPEX and OPEX. Optimized calling plans and reduced mobile-originated calls reduce communications bills.
- Simplified communication systems: Consolidate complex IT systems into one, powerfully simple solution
- Maximize productivity: A mobile solution that works in or out of the office

Benefits for Mobile Operators:

- High value: Perceived as high-value, business critical service by the burgeoning and lucrative SMB market.
- In demand: Market demand proven by the BlackBerry model and surveys show 68% of business users don't have a BlackBerry with 79% expecting more from their existing device
- High margin: Low cost basis increases margin opportunity
- A true Fixed-Mobile-Convergent (FMC) solution with clear value proposition to the end user
- Maximising device portfolio profitability
- No new mobile software required – works with virtually all of today's business class mobile devices
- Simple: A carrier grade, industry leading scalable platform deployed in weeks in a hosted SaaS or Cloud Computing model with an easy in-house migration option
- Low risk: Low upfront costs and standardized interfaces remove risk

Exceptional Business Communications

Founded in 1991 CommuniGate Systems is headquartered in Mill Valley, California. The company develops carrier-grade unified communications software for broadband and mobile operators to deliver value-added services as SaaS, or Cloud-based services to the business communities. Over 150 million users across 12,000 companies around the world put their trust in CommuniGate Systems every day, with customers ranging from the largest broadband, wireless and wire-line service providers, to enterprises of all sizes.

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